



Pioneering sustainable technology solutions that enable organisations to deliver **prosperity for all, planet and people.**

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## **ADAPTING TO OUR CHANGING ENVIRONMENT**

It is widely known that to truly effect change at scale, societal and environmental challenges across the globe must be tackled by governments and non-profits together with support from the private sector.

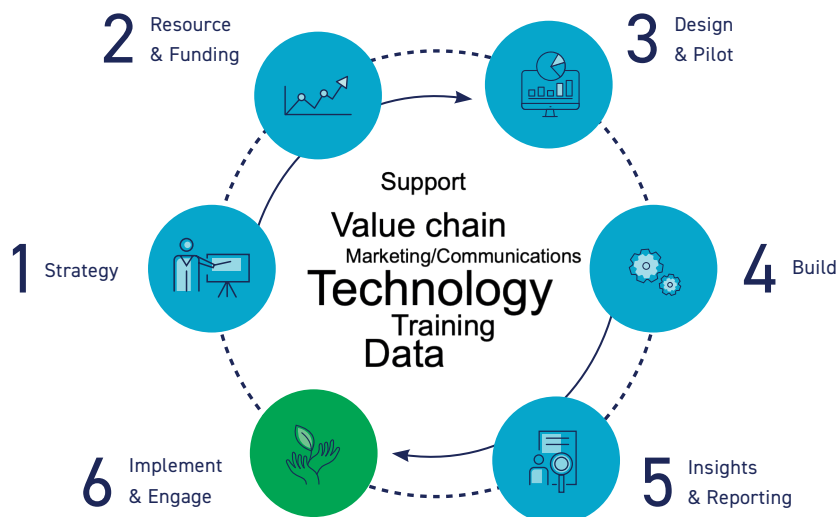
To this end, ADEC Innovations has been working with development partnerships organisations for over 35 years to deliver a positive impact across the globe. Our innovative technology solutions, managed services, and domain expertise have been used extensively to scale ambitious sustainability programmes, helping to tackle some of the most important environmental and social challenges of our time.

Our deep understanding of the dynamics involved in creating and nurturing communities has informed the design of our thoughtful approach to achieving sustainability objectives, accommodating the needs of the development partnerships during each phase of their evolving journey.

## **WE PARTNER WITH MULTI-STAKEHOLDER INITIATIVES AT ANY PHASE IN THEIR JOURNEY**

Our thoughtful approach to achieving sustainability objectives accommodates the needs of the development partnership along every stage of its evolving journey.





## THE KEY MSI JOURNEY PHASES

### 1. Strategize

- We translate the vision and mission of the development partner & their value chain into practical and actionable program aims, objectives, value model, strategy, budget and roadmap.
- We refine and enhance the strategy based on the feedback obtained throughout the process.

### 2. Resource & Funding

- We collaborate with development partners, assisting with the identification and securing of upfront capital and relevant funding models for the duration of the initiative.

### 3. Design & Pilot

- We design detailed elements of programs including the data collection, scoring, reporting, target list etc.
- We conduct limited trials and pilots to test.

### 4. Build

- We develop platforms, tools & processes that facilitate data collection, management and verification across the entire value chain.

### 5. Implement & Engage

- We implement and configure tools and resources needed and design and deliver community outreach and training.
- We Initiate and coordinate the entire programs operation.

### 6. Insights & Reporting

- We extract insights and analysis, using scoring, rules, standards and extra data.
- We drive and track individual improvement plans for members ensuring demonstratable impact of programs & projects.
- We create and distribute customized reports to members and stakeholders.

# CORE CAPABILITIES & SERVICES

The different stages of the development partnership journey are enabled through our 4 core capabilities and services. These capabilities support the key needs of a development partnership during its transition from planning through to becoming a financially viable mature organisation that is resilient and agile, evolving as the needs of the communities it serves change.

## Implementation & Support



Our approach to the design and implementation of programs is thoughtful and inclusive of our industry experience and best practice

- Program management
- Using our DataAssured solutions, we have scalable data collection, management and verification capabilities.
- Training, translations & servicing
- Community building, engagement and support
- Ongoing monitoring & evaluation (M&E) Services

## Technology



We work together with organisations to align their business strategy with their IT strategy so that technology become a key enabler to success

- Our CleanChain™ agile platform with easy integration
- Prototype/pilot capabilities for test and learn
- User cases/Best practice for shared learnings and fast track deployment
- Implementation and management through resource intensive delivery centres.
- Mobile & offline capability, BI & analytics, API access, e-learning, audit/inventory management, supply-chain enabled, multi-lingual support.

## Strategy



We draw on our deep experience within the ESG consulting sector to conceptualise and deliver scalable solutions to organisations

- ESG strategies & models designed to deliver impact
- Funding solutions
- Sector reviews and trends

## Partnerships



We leverage off our network of existing relationships across sectors to explore and drive key partnerships

- Private sector clients
- Governments
- UN Habitat, ZDHC, OAR, Libryo etc. across different sectors
- Strategic partners i.e. Libryo

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## UNIQUELY PLACED TO DELIVER VALUE

ADEC innovations agile approach includes collaborating closely with development partnerships during the entire lifecycle of the organisation, delivering services and solutions that translate ideas into impact. To do this, we leverage off our group capabilities, working seamlessly as one team with uniquely specialised skills ranging from technology platform design and integration to outsourced data analytics, BPO and specialised ESG consulting.

Our work often exists within the intersection of development partnerships, the private sector and technology, providing us with the insight to be able to originate ideas that not only serve a sector needs but that can fundamentally transform it.

## AN ENVIRONMENT WHERE PARTNERSHIPS CAN THRIVE

Globalisation and the rise in interconnected communities is proving fertile ground for collaboration as we see new forms of partnership emerging to help address emerging challenges.

The capability to not only partner with those who are uniquely positioned to add value along the journey as well as to draw from an already established treasure chest of relationship established over many years, provides ADEC Innovations with the ability to deliver far reaching impact at scale.

This accessible cross-industry skilled workforce allows us to provide turnkey solutions to our clients growing needs and deliver the impact required.

Some of our key strategic partners include:

### **Our key strategic partners:**

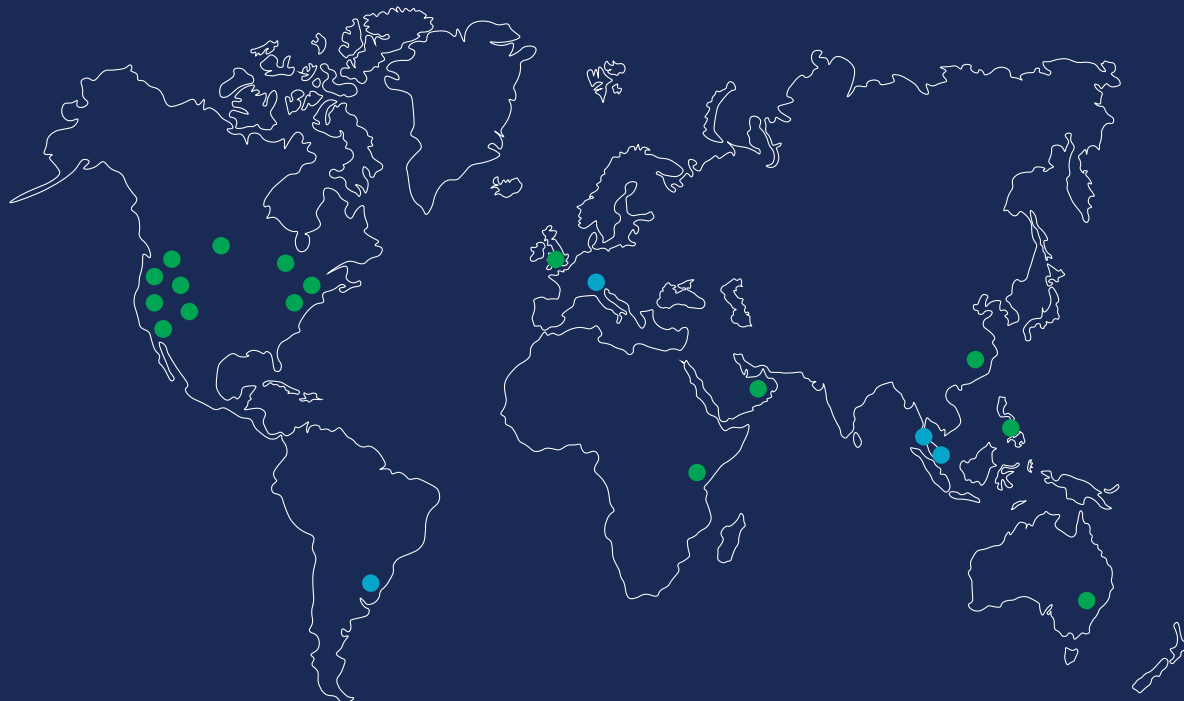
- Libryo - RegTech
- Global Retail Brands - Textile
- UN Habitat
- Zero Discharge Hazardous Chemicals (ZDHC)
- Overseas Development Institute (ODI)

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## WITH THE SCALE AND REACH TO EFFECT REAL CHANGE

Often development partnerships are faced with resource limitations and a lack of accessibility to the vulnerable communities that they seek to support.

ADEC Innovations global delivery centres are located across the globe, with representation in both first and developing countries providing us with the ability to provide real time support that is culturally relevant and in the appropriate language. Coupled with our technology and consulting capabilities our delivery centres play a critical role in helping development partnerships manage, service and training their communities.



Australia, Buenos Aires, California, Canada, China, Connecticut, Dubai, Kenya, Geneva, Malaysia, New York, Philippines, Singapore, United Kingdom, Utah

● ADEC Operations  
● ADEC Offices



## OUR TRACK RECORD SPEAKS FOR ITSELF

Our reputation for reliability, scalability, and efficiency has been built over many years of experience providing the expertise, technology, and outsourcing support to large global programs. This is reflected by our long-term, multi-stakeholder client relationships.

We strive to develop strong relationships that are authentic, energised and geared towards drawing on the best of breed to deliver services and solutions that will change the world for the better. We measure our impact according to the SDG's that we directly have an influence over and the benefits delivered.

ADEC Innovations have encouraged a broad variety of clients, development partnership and organisations to come together and collaborate over some of the most pressing environmental issues to date. Specifically, we have been instrumental in encouraging collective action in relation to the United Nations Sustainable Development Goals.

The Development Partnerships team have a demonstrated strategic focus on SDG (6), (7), (11), (12), (13) and (15).



## ZDHC FOUNDATION

Zero Discharge of Hazardous Chemicals  
[www.roadmaptozero.com/gateway](http://www.roadmaptozero.com/gateway)

ADEC designed, built, and operates an online disclosure system (the ZDHC Gateway) on behalf of this fast-growing multistakeholder organization since 2015.



### Project Description

ADEC designed, built, and operates an online disclosure system (the ZDHC Gateway) on behalf of this fast-growing multistakeholder organization since 2015. The solution has required bespoke development to service the needs of many thousands of organizations across the textile industry in over 60 countries, including retail brands, apparel and footwear factories, solution providers and other multi-stakeholder organizations.

It is through ZDHC, and the technical support of ADEC, that brands, factories, providers and development partnership's can better work toward the SDGs - such as SDG (6), by increasing access to clean water, sanitation and hygiene, increased water quality and water use efficiency.

### Benefits Delivered

- A multilingual, web-based environment enabling suppliers to share information on their product portfolios, including signed declarations, statutory health and safety documentation, test results and third-party audit reports.
- Product scoring, system generated and verified by way of a direct link to 10+ providers of independent industry standards as part of a 'Trust but Verify' approach to assurance.
- Ability to upload, share and receive updates on environmental and water quality reports from a pool of 100+ certified laboratories worldwide, including groups such as Intertek, Bureau Veritas and SGS.
- Online Scores that are automatically generated and compared against several global standards, prior to automated availability of digitally signed certificate that can be purchased and delivered to the facility management. Facility results are published (with permission), geotagged and displayed geospatially.
- More than 2,500+ commercial supplier accounts, generating surpluses in first year of operation.
- ADEC has provided the backend architecture, front-end design, engineering, data management (ETL processing), quality assurance, user engagement (3000+ factories), online training, a multilingual help desk and multi-gateway payment facility.
- ADEC was lead author in the original open data technical standards published by ZDHC and more recently, advised on GDPR & China Cybersecurity Risk Management.



3300 wastewater test reports generated



3200 organisations collaborating



100000 facilities

### Client's Comments

*"Creating this sort of system doesn't happen overnight, but it will be invaluable in providing clear, easily-accessible information on whether a chemical conforms with the ZDHC MRSL."*

**Frank Michel,**  
Executive Director, ZDHC





## ADEC has provided a variety of technology and services to CDP since 2010

### Project Description

ADEC has provided a variety of technology and services to CDP since 2010 to assist in this movement, including full-time desktop review and ESG analysis, data processing and quality assurance of Climate, Water and Forest disclosures from approximately 6,000 large enterprise organizations.

ADEC has enabled CDP to scale their offering by way of these specialist back-office services, making over 20,000 detailed enterprise assessments to date. These assessments and scores are distributed to the international finance community and subsequently play a key role in the ESG due diligence process for many hundreds of institutional investors. Furthermore, ADEC has designed, built, and operated the CDPI Insights platform, a multilingual, web-based solution designed with CDP to compliment and streamline their existing online response system.

### Benefits Delivered

- CDP and ADEC can track, triage, coordinate and automate their staff interaction with respondents across multiple offices.
- Outbound engagement and training (via telephone, webinar and email) with thousands of sustainability professionals, including a full-time helpdesk.
- Provision of interactive reports and dashboards to users.
- Purchase and download of a range of benchmark scorecards and tools by respondents (in multiple languages including Chinese) through a dedicated e-commerce environment (CDP Marketplace).



23000 responses scored



1700 performance review calls completed

### Client's Comments

*"ADEC Innovations' experience with business process outsourcing means the process runs smoothly, the CDP scoring methodology is consistently applied, and the team is very easy for us to work with. We continued to consolidate scoring around the world with ADEC Innovations because we have the confidence that it will be done on schedule and with high quality."*

**Esther Stoakes,**  
Technical Officer — Scoring, CDP



## ADEC innovations designed and developed a single platform to house the multiple ESG toolkits and frameworks within the region.

### Project Description

ADEC partnered with UN Habitat on a project revolving around SDG Cities. The UN Habitat was focusing its work on the globally agreed 2030 Sustainable Development Agenda and the New Urban Agenda, purposed to guide the achievement of sustainable urbanization.

Many cities worldwide need support in translating performance data into strategic and development plans, financing and implementation of targeted actions that can accelerate the achievement of SDGs and improve wellbeing for all. We designed, built and ran a city monitoring toolkit, urban management diagnostics and online training courses for governments in cities working with UN Habitat to better identify place-specific development targets.

### Benefits Delivered

- City Monitoring Toolkit: Intended for both reporting and action planning or decision-making purposes, this tool aims to generate a reliable baseline data including real-time geo-spatial data of information and verification through a citizen-science capability.
- Urban Management Diagnostic: The toolkit includes online self-diagnostic tools to determine the gaps against parameters on inclusive governance, sustainable urban planning, and effective local revenue.
- Online Training Courses: Online self-learning tools linked directly to the diagnostic tool, with modular courses on urban planning, municipal Finance; and urban governance. This Learning Management System aims to form a community of city learners in order to build the core of sustainable urban management competencies of SDG Cities.



Working with 10 United Nations Agencies, 3 Assembly Level



Implemented programmes that have impacted 193 countries



Diplomatic mission – Consular function representative

GCEOA designed and developed a single platform that also serves as a Communities of Practice (COP) to house the multiple ESG toolkits and frameworks within the West Asia region.



### Project Description

In collaboration with all key stakeholders, ADEC Innovations and GCEOA performed an analysis of the existing ESG practices and toolkits within the region with the view to provide recommendations on how to align current practices with best practice to achieve the defined SDG by 2030.

GCEOA designed and developed a single platform that also serves as a Communities of Practice (COP) to house the multiple ESG toolkits and frameworks within the region. The team identified areas of replication and rationalised the number of toolkits available. Systems and processes were designed to unify the process around the collection and storing of ESG data as well as reporting on performance to date and non-conformance according to governance, sustainable urban planning, and effective local revenue. Action planning capability allowed for better program management, tracking and reporting. The platform facilitated collaboration and assistance and included online training functionality and material as well as knowledge sharing capabilities.

### Benefits Delivered

- Stakeholder Mapping in West Asia
- Multi-Stakeholder Communities of Practice



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Diplomatic mission – Consular function representative

## WORKING TOGETHER TO DRIVE POSITIVE IMPACT.

It has increasingly become apparent that to tackle recognised systemic challenges such as climate change, rising inequality, and the exploitation of non-renewable resources, companies and other stakeholders need to work together. Encouragingly, we are seeing more businesses adopting SDG 17 to 'strengthen the means of implementation and revitalize global partnership' by forming or joining collaborative and multi-stakeholder initiatives with the agenda to make a positive impact on people and the planet.

For meaningful progress to be made towards meeting the SDG goals, we need participants across entire value chains to pull together quickly and at mass, utilising relevant technologies to take collective action addressing the issues that threaten business growth and social development. It no longer suffices to be talking shops as action is required to tip the balance towards positive outcomes.

At ADEC we feel uniquely positioned to understand and service these collaborative initiatives. As a global collection of organisations ourselves, we are well placed to deliver a diverse range of expertise ranging from SaaS, DaaS and BPO to Education and professional services. Our combined expertise allows us to meet organisations ESG requirements and demonstrate a positive impact on people and the planet we inhabit.

As a world leader in designing, developing, and delivering innovative solutions and services in critical areas of sustainable development, we look forward to continuing to work together with you to meet our shared goals.

**Daniel Murray**  
**Commercial Director,**  
**ADEC Innovations**

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